

# Alan Stevens

## International Profiling and Communications Specialist



Alan Stevens is an International Profile and Communications Specialist. He is regularly featured on National TV, Radio and in the World's Press, profiling the likes of our leading politicians, TV and sports stars as well as Britain's Royalty. He is an Amazon #1 Best Selling Author, a Coach and Trainer. He's been referred to as the leading authority on reading people, globally by the UK Guardian.

Alan help people make sense of their life and their relationships; helping them enhance their relationships through meaningful communications. He works with Businesses, Health Professionals, Teachers, Coaches and Parents, all with a unique form of Rapid Trait Profiling. These advanced Personality and Character Assessments utilizing Interdependent Visual Profiling to enhance communication skills in the workplace, in business and the home, as well as negotiation skills to boost sales and reduce workplace conflicts.

With international clients, the likes of Disney Films and Gillette, and with the number of profiles running into the thousands, Alan's services are unique and unrivalled in the field of reading people.

### AS SEEN ON



### SPEAKING TOPICS:

#### How to use Profiling to boost sales performance

*People don't buy products or services, rather, they buy the sales person. The faster you can build rapport and trust, the faster you will complete the sales cycle, improve your conversion rate and increase profits. Learn how to read their buying motives and prepare winning presentations, long before the sales process begins*

#### Communications in the workplace. How to boost productivity and reduce disputes

*The biggest problem in business today is disengaged staff, which reduces productivity and wastes valuable profits. Learn how to build strong supportive teams, cooperation, and how to reduce workplace conflicts, while increasing productivity*

#### Communications that Count. How to really communicate with significant people in professional and personal life

*People make snap decisions within the first few seconds of meeting you. Being able to read how someone prefers to be spoken to and treated, within just seconds of meeting them, ensure memorable and lasting relationships*

### PRAISE FOR ALAN:

"Alan has proven to be one of the brightest pioneers of human communication of this age. Laser-sharp, highly valuable and immensely useful responses relating to human traits and their identification"

- Steve Sojka, Accredited Criminal Profiler and Specialist in Tactical Psychology

"Alan is a marvellous speaker, quick with his ideas and always on point. I would recommend Alan to anyone looking for a way to reach goals via raising awareness of people's personalities and how people can work together."

- Kim Simpson, Community Coordinator, Hunter New England Health

### BOOKING INFORMATION:

Keynote address

Workshops

Half-day Seminar (up to 3 hours)

Full-day Seminar (up to 6 hours)

*Transportation, round-trip airfare and hotel accommodation are required for booking*

*For more detailed information on Alan's presentation topics or to book him for your next event, please contact us at:*

Phone: 0425 308 866

Email: [alan@alanstevens.com.au](mailto:alan@alanstevens.com.au)

On the web: [www.alanstevens.com.au](http://www.alanstevens.com.au)

[Twitter](#) | [LinkedIn](#) | [Facebook](#)